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Research ideas

# Attacker economics for Internet-Scale risk Assessment

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# Research objectives

- I aim at enabling decision makers in making statements like:
  - “If we fix vulnerabilities in this group, the risk of cyber attacks against our costumers will decrease by 55%”
  - Risk is not measured by 
$$\frac{\sum_{v \in \text{machines}} CVSS(vuln)}{\sum \text{machine}} - \int \text{firewalls} \pm \dots$$
- Focus on un-targeted attacks against the general population
  - Google: 80% of risk comes from these attacks



# Research Plan

- Three tracks:
  1. Characteristics of (non)interesting vulnerabilities (CVSS-based)
  2. Context characteristics for interesting vulnerabilities
  3. Trends in attacks enabled by attack tools

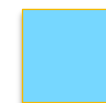
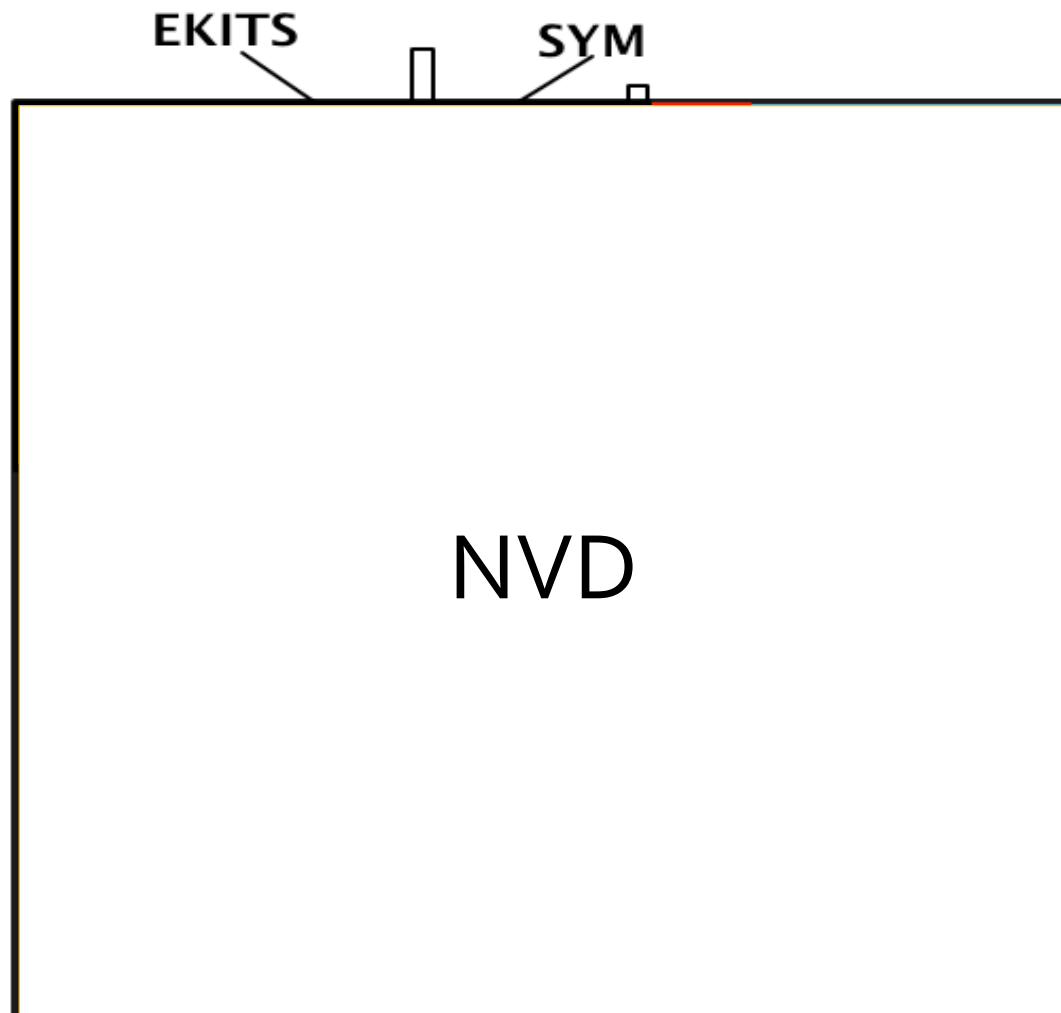
# Track1: Characteristics of (non)interesting vulns

- CVSS is a composition of *expert judgments* on vulnerability characteristics
- Some combinations may be good indicators for “likelihood of exploitation”
  - E.g. High complexity, low-medium Impact vulnerabilities → **not interesting for exploitation**
- Differently, the *final CVSS score may not correlate with (non)exploitation*
- → Empirical research: need the data

# Empirical research

- Datasets
  - NATIONAL VULNERABILITY DATABASE: **NVD**
    - The universe of vulnerabilities
  - WHITE MARKETS OF EXPLOITS: **EXPLOIT-DB**
    - Proof-of-Concept exploits published by security researchers
  - ACTUAL EXPLOITS IN THE WILD: **SYM**
    - Symantec / Kaspersky Threat reports
    - Vulnerabilities actually exploited in the wild
  - RECORD OF ATTACK IN THE WILD WORLDWIDE: **WINE**
  - BLACK MARKETS FOR EXPLOITS: **EKITS**
    - Exploit advert from the bad guys in an exploit kit
    - 90+ exploit kits from the black markets
- Usage: economic modeling of exploitation, correlation market cost/popularity in the wild, controlled experiments, testing of blackhat tools, ..

# What vulnerabilities do attackers exploit?



LOW CVSS < 6



6 ≤ MEDIUM CVSS < 9



HIGH CVSS ≥ 9

Areas are proportional to no. of vulns



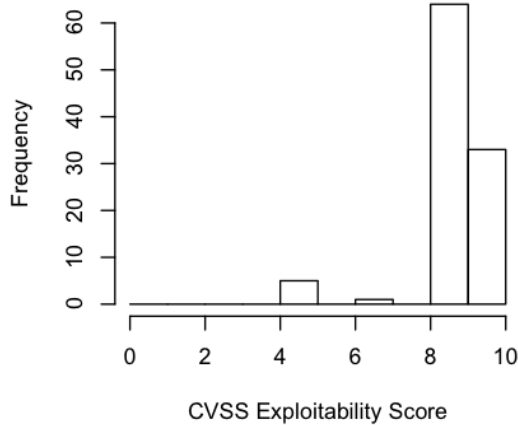
# Is CVSS a good marker for exploitation?

- Sensitivity → true positives vs all attacked vulns
  - HIGH → the test correctly identifies exploited vulns
  - LOW → lots of exploits undetected
- Specificity → true negatives vs all non-attacked vulns
  - HIGH → the test correctly identifies non exploited vulns
  - LOW → lots of non-exploited vulns flagged

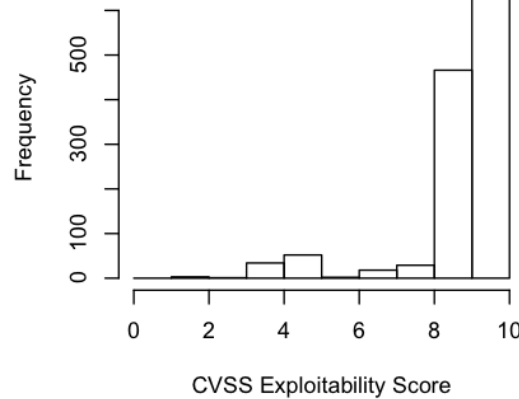
Test for Patching	Sensitivity	Specificity
CVSS High+Med	91%	23%
CVSS + PoC in EDB	97%	22%
CVSS + EKITS	94%	50%
3BT: Down Syndrome	69%	95%

# Why CVSS does not work?

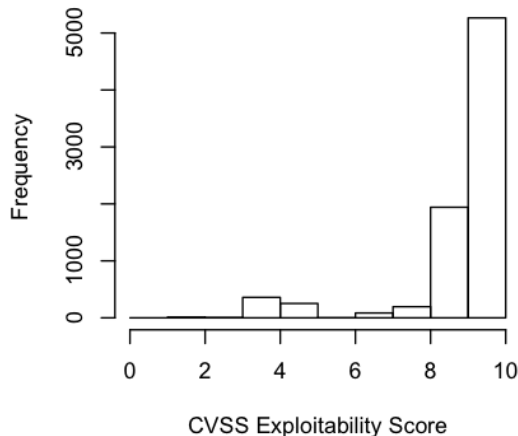
EKITS



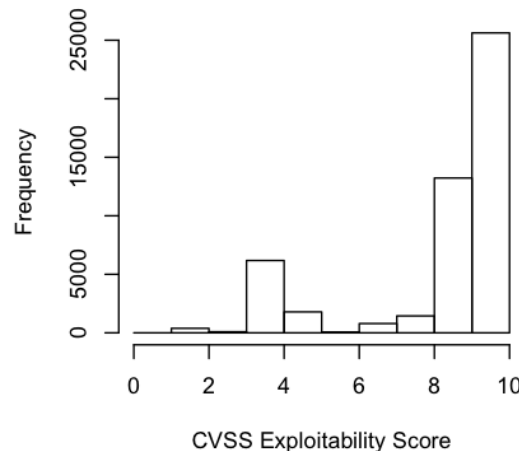
SYM



EDB



NVD



- Risk (CVSS) = Impact x Likelihood
  - CVSS Likelihood = Exploitability
- Everything is exploitable → CVSS lacks of a real characterization of likelihood of exploitation



# Track2: Context variables for exploitation

- Look at the exploitation from an Expected Utility perspective
  - Among a set of vulnerabilities  $v_1 \dots v_j$
  - High risk =  $\max(\text{EU}(v_1), \text{EU}(v_2) \dots, \text{EU}(v_j))$
- Example hypotheses
  1. If other exploits exists for that software, other vulns represent lower risk
  2. Among a set of vulnerabilities, the attacker is most likely to attack that with highest pay-off
  3. Persistence of the vulnerability in time
- ..Will keep you posted



# Track3: Trends in attacks enabled by attacker tools



- Black markets trade tools to perform automated attacks
- Collaboration with symantec WINE Project
- Correlation with data in EKITS from the black markets
- → assessment of black market trends for final user security



# Questions?



Thanks to

Vadim Kotov, Fabio Massacci, Viet H. Nguyen,  
Julian Williams, Woohyun Shim

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# Track3: Trends in attacks enabled by attacker tools

Blackhole

