

# Key-9

## What we do:

Are you a parent who is concerned about your child's safety online? If yes, Key-9 is the product for you. Key9 is a wireless monitoring tool that helps you to protect your children from online threats like cyber bullying, sexting, or cyber terrorism.

Sexting is becoming a common trend where teenagers send sexually explicit photographs or messages via mobile phones. Cyberbullying occurs when a child uses the Internet, social media websites, text messages, chat rooms, or other technology to harass or humiliate another child. Children can be prosecuted and marked as criminals for the rest of their lives if they're found engaged in such activities.

We also have to be concerned about child predators communicating with our children via Internet.

Today seventy percent of teens are confident that they can hide what they do online from their parents.

What are they hiding? The study reveals the following:

- Using it at school to help them cheat on tests (16%)
- Talking to strangers and meeting them in person (12%)
- Looking at violent (34%) and pornographic (32%) content
- Hacking into social networks (15%) and e-mail accounts (9%)

How can parents protect their children from such dangers online. Many parents agree that monitoring their children's activities in Internet can help reduce threats. It's interesting to know that 50% of teens said they would be more careful with online activities if they knew their parents were watching.

There are many monitoring devices available like GuardChild, WebWatcher, Net Nanny, Sentry PC etc. But you have to install them on your child's computer.

Key9, our wireless monitoring tool, is a device that allows easy machine independent monitoring. You just have to place our device in the vicinity of your child's wireless keyboard for monitoring. With Key-9, you will be able to check your kid's activities such as their browsing history, messages (including ones that have been erased), see their activity on social networks such as FaceBook, chat rooms, and other messages etc.

Further, with Key-9, you can conveniently back up and review the recorded data. User can choose Statistic Chart to learn more information about their kids' online activity and time-spending. There are also some more convenient data for parents to explore. Parents can set their own keywords list and get detailed reports on where their kids go online.

Key-9 wants their customers to understand their monitoring device is only to be used for your own children, make sure you read our Terms of Use, End User License Agreement, and Privacy Policy.

See for yourself how valuable this could be for your child's safety and your serenity. Key-9 offers a lower price in good quality. To sign up for the free trial, go to our webpage and follow easy steps on how to use our product.

## Key Customers:

Broadly, our customers are parents, grandparents and childcare providers. Our focus is on children guardians who care about their children's safety.

In the future we will focus on growing our business, both by number of individual households and companies as well.

## TEAM

	Sreepriya Chalakal	1. Software and Hardware Engineer		Daniel Feher	2. Software Engineer
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	Mirko Morandi	3. Software and Hardware Engineer		Marija Grozdanic	4. Software Engineer
	Narendran Sobanapuram Muruganandam	5. Software and Hardware Engineer			

Emails (in the order):  
sreepriya1111@gmail.com  
nanotrippolo@gmail.com  
naren22791@gmail.com  
marijagrozdanic@gmail.com  
feher.dani46@gmail.com

**PROTOTYPE AT WORK**

Describe the FINAL prototype at work. Include at least one picture of screenshot of Software interface and two picture of the hardware device (internal and external). It must fit in the page