# Mobile Biometrics: Towards A Comprehensive Evaluation Methodology

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- Motivation
- Problem statement
- Guidelines/Recommendations

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Conclusion

### New Generation Devices



 $<sup>^{1} {\</sup>tt https://www.ofcom.org.uk/about-ofcom/latest/media/media-releases/2015/cmr-uk-2015}$ 

 $<sup>\</sup>label{eq:linear} \begin{array}{c} 2 & \mbox{tremetech.com/computing/226867-comscore-computer-usage-falls-as-20-of-millennials-go-mobile-only.} \\ & \mbox{tremetech.com/computing/226867-comscore-computer-usage-falls-as-20-of-millennials-go-mobile-only.} \end{array}$ 

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- Computer usage falls as 20% of millennials go mobile-only<sup>2</sup>

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# New generation devices: personal, connected and powerful!

### Beyond classical communication

- ► Taking pictures & making movies and sharing with others
- Social Networking
  - Facebook, Viber, whatsApp, Skype, Twitter, etc.
- Online Transactions
  - Google Wallet, Paypal, XOOM, etc.



They continuously track the user location and have full control over user's emails

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- They continuously track the user location and have full control over user's emails
- ► All of these apps generate and store very personal user information which needs to be protected

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  - Protecting long term sessions
  - One-shot TOCTOU problem
  - Binary decision
- Authentication is required for
  - Long, short & frequent sessions
  - Repeatable (as and when required)
  - Risk-based and adaptive
  - Continuous

Usability study show that users interact with their smartphones every 6.5 minutes (in 24 h).

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- Research has been diverted to design new acceptable & secure metaphors for user authentication.
- Evaluation is mainly based on security (under zero-effort) not on the other operational issues, i.e., usability, robustness against attacks, and computational overhead.
- We present a set of guidelines for designing, implementation, and evaluating newer user authentication methods for a positive impact on future technological developments.

# **Guidelines!**

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### Data Collection Protocol

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- Higher number of users (preferably from diverse background) and samples are always better.
- Data should be collected anonymously or their data privacy should be ensured.
- ► We recommend to collect data in a natural way, i.e., data should be collected in multiple sessions so that the participant should not be able to memorize the behavior.



### **Classification Protocol**

The mobile user authentication problem essentially is a one-class classification problem, it is thus unreasonable to formulate mobile user authentication as the binary class classification problem.



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# Cross-validation / Training-testing Protocol

► We consider classifier training with initial set of observations, e.g., first 5 or 10, more realistic as compared to using a large fraction for the classifier training.

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► New mechanisms are normally evaluated in terms of False Reject Rate (FRR), False Acceptance Rate (FAR), Equal Error Rate (EER).

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- ► Failure to Acquire Rate (FTAR)
- Failure to Enroll Rate (FTER)



# **Usability Study**

### 1. Sample Acquisition Time

Biometric researchers should minimize the required sample acquisition time in order to increase the acceptability of their proposed scheme.

Figure: Time Consuming (15-20s)<sup>3</sup>



 $<sup>\</sup>label{eq:static} \begin{array}{c} ^{3} \mbox{http://www.ibtimes.co.uk/unlocking-phone-your-eyes-fujitsu-iris-recognition-tech-coming-smartphones-2015-1490297} \\ < \Box \succ < \textcircled{D} \leftarrow \textcircled{D} \leftarrow$ 

# **Usability Study**

### 1. Sample Acquisition Time

- Biometric researchers should minimize the required sample acquisition time in order to increase the acceptability of their proposed scheme.
- 2. Classifier's Training/Testing Times
  - ► Larger testing time could end up in annoying the user and won't get the wide user acceptability.

Figure: Time Consuming (15-20s)<sup>3</sup>



# Usability Study (2)

#### 1. Applicability to all users of all age-groups



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# Usability Study (2)

- 1. Applicability to all users of all age-groups
- 2. Applicability in different situations



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# Usability Study (2)

- 1. Applicability to all users of all age-groups
- 2. Applicability in different situations
  - The newly proposed authentication scheme needs to be evaluated in multiple common activities in order to obtain a clear picture of their final accuracy.



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- 1. Roll of Hardware Variability
  - It would be worth investigating to evaluate the newly proposed authentication scheme on different devices and/or multiple models and reporting the results accordingly.

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  - It would be worth investigating to evaluate the newly proposed authentication scheme on different devices and/or multiple models and reporting the results accordingly.
- 2. Software Usability Scale (SUS)
  - Research proposing new mobile biometric should also include initial usability evaluation to get an impression of user acceptability of their scheme.



### 1. Power Overhead

Any proposed mobile biometric recognition system must not consume much power to be adopted in the real-world applications.

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- 2. Computational Overhead
  - It is strongly recommended to report CPU and memory overhead usage estimation for the proposed mechanism(s) to avoid any bad user-experience.

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### 3. Some Bench-Mark Applications

- AnTuTu
- GreekBench
- Quadrant Standard

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### 2. Mimic Attacks

► To obtain such attacks samples, a genuine user could be asked to use the mechanism in front of the test-adversaries as many times as possible. In this way the adversaries may get a better overview of the implemented mechanism as well as legitimate user's behaviors that is to be mimicked.

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### 3. Engineered Attacks

We admit that executing this type of attack is a bit time taking, cumbersome, and tricky, but the claims regarding the robustness of their proposed schemes should only be made after such evaluation.

### ► Motivation

Recent years have witnessed a lot of effort targeting the development newer (secure and usable) authentication solutions for smart devices.

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### Motivation

 Recent years have witnessed a lot of effort targeting the development newer (secure and usable) authentication solutions for smart devices.

#### Guidelines

► We presented some guidelines, particularly targeting researchers of smart-devices authentication domain, for helping them in designing, implementation, and evaluation of their proposed schemes.

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- Guidelines
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### Objective

In order to maximize the impact and usability of the proposed schemes, it becomes extremely important to design, develop and evaluate, comprehensively, the upcoming schemes diverse criterion.

# Thank You!