


**HOW DO YOU KNOW THAT A SECURITY METHODOLOGY WORKS?
AN EMPIRICAL APPROACH TO EVALUATE SECURITY DESIGN METHODS.**

Joint work with
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many others


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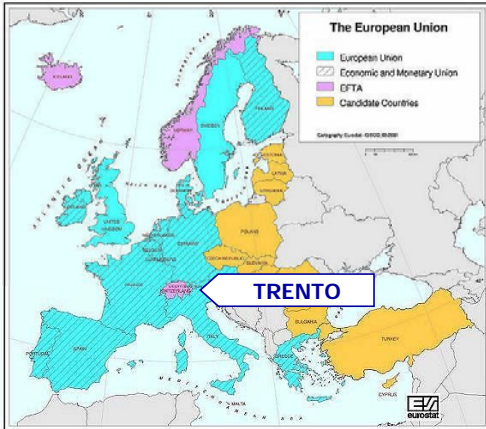
TALK'S ROADMAP

- Personal Introduction
- Motivations
- Research Questions
- An Experimental Protocol
- Running the Experiments
- Empirical Results or what really works
- Conclusions and Lessons Learned

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WHERE IS TRENTO, ITALY?



- 1962
 - ✓ The Institute of Social Science is founded as locally funded Institution
- 1972
 - ✓ The Institute becomes a private University
- 1982
 - ✓ The University becomes a state University with special autonomy
- 2012
 - ✓ Full provincial autonomy





SECURITY RESEARCH IN TRENTO

- Security research at the University of Trento (Italy)
 - ✓ 3 professor + 1 senior researchers
 - ✓ 5 post-doctoral researchers
 - ✓ 10+ Phd students
- Coordinates many M€ European R&D Projects on
 - ✓ Mobile Security and Security Engineering
 - ✓ Cyber and Critical Infrastructures Security Economics
 - ✓ We work with:
 - UK/US National Grid, SAP, Symantec, Atos..
 - International Airports, Metropolitan Transport
- EIT Master in Security and Privacy
- More details at
 - ✓ <http://securitylab.disi.unitn.it>

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SOMETHING TO KNOW ABOUT FABIO





2002-2009

- ❑ Academic at University
- ❑ Researcher
- ❑ Member of
- ❑ Marketing Salesman
- ❑ Maintenance scapegoat
- ❑ Customer's IT Technician
- ❑ Responsible for Business Unit
- ❑ "The Customer" *shellina money*

I'm a seller of technology:
X is a great company: hire my students, joint R&D grants

I'm a buyer of technology:
X sells overpriced services, there's always something that requires fixing

deputy-rector for ICT services and procurement: 3M€/year and 70+ staff



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CURRENT RESEARCH ACTIVITIES



- ❑ "Traditional" Security Research
 - ✓ Information flow enforcement using parallel execution
 - ✓ Mobile phone security
- ❑ Empirical "Malware" Research
 - ✓ Studying malware as "software artefact" and its markets
 - ✓ Actual exploits in the wild → Project with Symantec's sensors
 - ✓ Impact on Security Economics → risk reduction
 - Talk at I2R Monday and NUS Tuesday (2pm)
 - Show that fixing 100 vulns from malware decrease risk by 70%, fixing 1000+ vulns as many standards request just decrease risk by 1%
- ❑ Empirical "Methodology" Research
 - ✓ Studying security methodology → project with EuroControl
 - ✓ This talk

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MOTIVATIONS

Motivations

Questions

Protocol

Experiments


Results

Conclusions



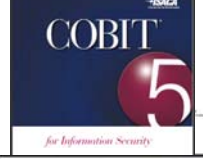


Why is important to know if a methodology works effectively

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WHAT IS A "SECURITY METHOD"?



- ❑ A security method
 - ✓ examines system's security risk
 - ✓ proposes set of system changes (security measures, controls, requirements)
 - ✓ to bring system within acceptable risk
- ❑ Example statements
 - X helps enterprises create optimal value from IT by maintaining a balance between realising benefits and optimising risk levels and resource use.
 - Y is a proven methodology for developing business-driven, risk and opportunity focused Security Architectures
 - W collect business requirements from risk owners and budget holders. Abstract them in business-language into business drivers for security then execute and measure value
 - The aim and purpose of W is to analyse a proposed or existing system to identify risks and estimate the levels of those risks; Select appropriate controls to manage the treatable risks.

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THE INDUSTRIAL PROBLEM

- ❑ "Poste Italiane" – large banking and mail delivery conglomerate
 - ✓ 20B€ Revenues, 18M credit cards, 32M customers, 3M simcards
 - ✓ 1033 IT Complex Services
 - Many Subject to EU Financial Directives, Privacy Directives, PCI DSS, etc
 - ✓ 1857 requests for IT changes in 2012, 120 just for Jan/2013
 - Must identify security measures (if applicable) in short time
- ❑ How to Identify Security Measures?
 - ✓ Use a standard?
 - ISO27002 lists measures → doesn't say which are applicable to you
 - PCI DSS list high level requirements → doesn't say which are in your scope
 - ✓ Use a methodology, but which one?
 - ISACA's CoBIT, SABSA → focus on Business Goals
 - US NIST 800-53, UK's IAS → focus on Threats
 - ✓ Solution → use "mine", proven to work... But what does it mean proven?

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HOW TO SELECT A DRUG?

- ❑ FDA requires data from clinical trials (S. Thaul, CRS 2012)
- ✓ form
- sub
- ✓ Trial
- group
- safe
- ❑ Aca
- trial

Safety
measured by toxicity testing to determine optimal dose of a drug needed to achieve the desired benefit and identify any potential adverse effects

Efficacy
Measured by a health benefit over a placebo or other intervention when tested in an ideal situation, such as a tightly controlled clinical trial.

Effectiveness
describes how the drug works in a real-world situation. May be lower than efficacy because of interactions with other real life conditions (other medications or health conditions of patient, slightly different duration or use, off-label untested condition)

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LET'S SEE A TYPICAL SECURITY PAPER

- ❑ A typical paper (academia or industry)
- ❑ Validation i
- ❑ Survey of C
- ✓ 67% of Requ
- ✓ 13% have a
- ✓ My (old) papers are no exception (e.g. RE OS most cited paper)
- ❑ Almost no tradition to empirically validate efficacy
 - ✓ Opdahl et al. [Inf. Softw. Tech. 2009] two controlled experiments: misuse cases vs attack trees
 - ✓ More papers in IS Literature

Introduction
[optional: Industry Scenario]
Background on X
Methodology, Modelling Language, Reasoning (if any) etc.
NewX with "Built-in" Security Constructs
Always new methodological steps,
Sometimes new modeling constructs,
Rarely new reasoning features
Application of NewX to a (possibly industrial) scenario

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RESEARCH QUESTIONS

- ✓ Motivations
- Questions
- Protocol
- Experiments
- Results
- Conclusions

What we actually want to know when we plan to empirically evaluate a methodology?

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RESEARCH QUESTIONS



- ❑ **What is security methodology?**
 - ✓ A human being follows a number of steps with appropriate tools and deliver a final result
- ❑ **Alternative views**
 - ✓ A design procedure → Some ideas on how to evaluate it
 - ✓ A clinical procedure → We know very well how to evaluate it
- ❑ **Research questions:**
 - ✓ Can we design a evaluation protocol (sort of clinical protocol) for the efficacy of a security methodology?
 - Better than "I, the inventor, took the drug and I feel great" or "I gave the drug to my students and they also feel great"
 - ✓ What are the results of the evaluation if we apply the protocol?
 - Can we tell apart different types of methodologies (e.g. Goal-Based vs Risk-Based, e.g. Graphical vs Tabular)?

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RESEARCH QUESTIONS - II



- ❑ **Identify Target Measures**
 - Moody 2003, 2009
- ❑ **Actual Efficacy - AE**
 - ✓ whether the method improves performance of the task
- ❑ **Perceived Efficacy – PE**
 - ✓ Perceived Ease Of Use – PEOU
 - the degree to which a person believes that using a particular method would be free of effort
 - ✓ Perceived Usefulness – PU
 - the degree to which a person believes that a particular method will be effective in achieving its intended objectives
- ❑ **Qualitative Feedback**

- ❑ **AE Null Hypothesis**
 - ✓ There is no difference between the methods in the actual efficacy measured as
 - #threats/risks identified
 - #security measures proposed
- ❑ **PE Null Hypothesis**
 - ✓ There is no difference between the perceived efficacy (PEOU, PU) by the participants measured as
 - 5-point scale on questionnaire about identifying threats
 - 5-point scale on questionnaire about identifying security measures

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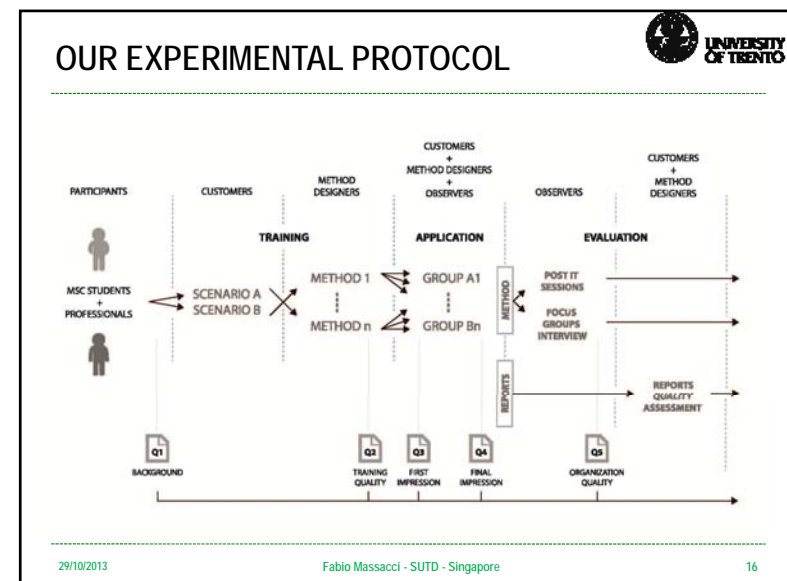



THE EMPIRICAL EVALUATION PROTOCOL

The process to perform a clinical trial for a (security) methodology


- ✓ Motivations
- ✓ Questions Protocol
- ✓ Experiments Results
- ✓ Conclusions

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PROTOCOL STEPS

- ❑ **Training of Participants**
 - ✓ Designers and customers train participants on methods and case studies
 - No learning bias due to previous knowledge
- ❑ **Application of Methods**
 - ✓ Groups of participants apply methods to analyze the case study
 - Typical method applications are in groups (senior/junior consultants), reflect actual usage
 - Enough manpower to present significant results (to discriminate among methods)
- ❑ **Evaluation**
 - ✓ Designers and customers evaluate correctness of application
 - Eliminate low quality output from evaluation (e.g "not motivated" participants)
 - ✓ Participants evaluate the methods' effectiveness



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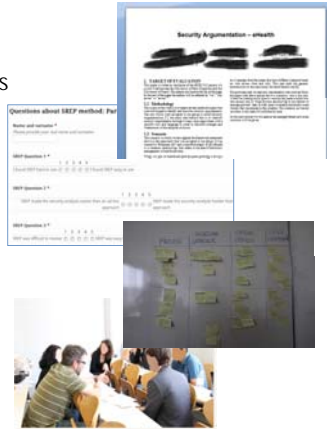
PROTOCOL ACTORS

- ❑ **Participant**
 - ✓ Apply an security method to analyze a case study
 - Important to have both students (novices to the method but unbiased opinion) and practitioners (expert but may have prejudices on what it works).
 - Allows to understand gap between efficacy and effectiveness
- ❑ **Designer**
 - ✓ The security requirements method inventor
 - Provide the best possible training for the method. No bias from the researcher in presenting better his own method
- ❑ **Customer**
 - ✓ The owner of a case study on which the methods are applied
 - Independent validation of the quality of the results (irrespective of method!). Any method can produce "enough" security requirements if the quality doesn't matter
- ❑ **Observer**
 - ✓ Collect data and Audio-video record Participants
 - Many information requires interaction

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PROTOCOL MEASUREMENTS

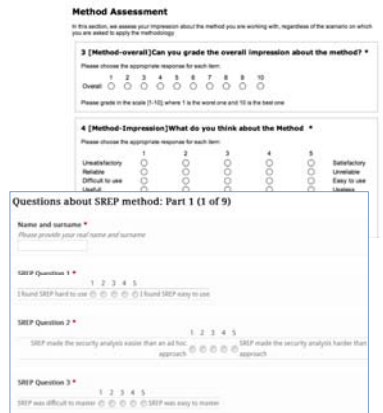
- ❑ **Actual Efficacy**
 - ✓ Participants Reports
 - Quantitative, Qualitative Content Analysis
 - ✓ Audio-Video Recording
 - Coding, qualitative, quantitative analysis
- ❑ **Perceived Efficacy**
 - ✓ Questionnaires
 - [Statistical Analysis](#) (Rank-Sum test)
- ❑ **Qualitative analysis**
 - ✓ Post-it notes
 - [Affinity Analysis](#)
 - ✓ Focus Groups Interviews
 - [Coding, qualitative analysis](#)



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QUESTIONNAIRES FOR STATISTICS

- ❑ **Collect Information about:**
 - ✓ Participants' background
 - ✓ Methods' Effectiveness
 - ✓ Comparison with other methods
- ❑ **Administered at different stages:**
 - ✓ Beginning (Q1)
 - Establish baselines and demographics
 - ✓ Post Training (Q2)
 - How things looks like initially, may be affected by bias in the training
 - ✓ Beginning of Application (Q3)
 - Your final opinion after you have really used the methodology




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POST-IT NOTES: AFFINITY ANALYSIS




- ❑ Each participant filled 5 post-it notes with a positive aspect and 5 with a negative aspect of
 - ✓ Method
 - ✓ Modeling language
 - ✓ Process
 - ✓ Tool
- ❑ Participants as a group
 - ✓ group post-it notes
 - ✓ prioritize post-it notes




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FOCUS GROUPS TRANSCRIPTS: CODING



- ❑ Focus groups aimed at collecting information about
 - ✓ Opinions of participants on methods' application
- ❑ Analyzed using coding
 - ✓ content analysis technique
 - ✓ used in grounded theory
- ❑ E.g. main categories identified
 - ✓ Mindmapping
 - ✓ Identification of Security Requirements
 - ✓ Knowledge



Timespan	Content
0:00 - 1:40	How is the process suggested by the method? ZP: the process starts by focusing on the data flow and that is important, but the process only focuses data flow, we need to also consider the business process, about the data flow not in a critical way but in a dynamic way. So as an evolution of data flow over time, and this is not well stated and not quite part process.
1:48 - 3:37	ZP: I think the use of the diagrams is very useful to provide an overview of the method, most time is not clear, (active, not clear) ZP: architecture of the method is very wrong, a lot of things needs to be done in 4 steps, and sometime very easy to miss what we designed using the data flow and what the method actually asks, do not use concept write and so it is hard to apply the method.
3:37 - 4:40	ZP: I'd like to add something, about the threat tree pattern, it is useful because it makes you think all threats, but it could have an impact on other things. So it would be good to think also about the other rather than only the threat pattern. Federico: So you mean to say you could have done more, but somehow it doesn't allow ZP: yes, one would be good if we could think of other things (impact) during the threat pattern.

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RUNNING THE EXPERIMENTS

Executing the clinical trials

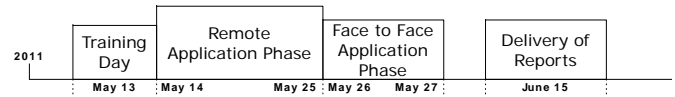
- ✓ Motivations
- ✓ Questions
- ✓ Protocol
- Experiments
- Results
- Conclusions

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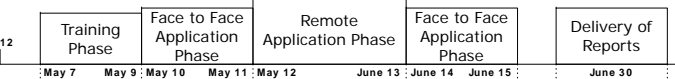


PROTOCOL EXECUTION

- ❑ 2010 → EU MASTER Project → Pilot Study
- ❑ 2011 → EU MASTER - eRISE → 1st Trial



- ❑ 2012 → EU NESSOS - eRISE → 2nd Trial



- ❑ 2013 → EU SECONOMICS → Students' only Trial
- ❑ 2013 → EU NESSOS/SECONOMICS - eRISE → 3rd Trial
- ✓ Same story (just ended in June 30, not yet results here)
- ❑ Now I understand doctors → clinical trials take a lot of resources

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EVALUATED METHODS

Textual/Tabular method

- Text representation
- Tabular representation of information
- Some presence or absence of graphics

Visual method

- Less text
- More visual representation/ diagrams

Goals/Sec. Reqs oriented

Threats oriented

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EXAMPLE OF DIFFERENT METHODOLOGIES

CORAS = Graphical Method, Threats & Countermeasures in 1 diagram Whole book describes methodology

SREP = Tabular Method, Threats & Security Requirements in 2 Tables Research papers describe the approach

Name of Minor Case: Spoof of information		
Summary: the attacker gains access to the message exchange between the SM and SNN and disclose the secret exchange of information		
Probability: Frequent		
Preconditions:		
1) The attacker have access to the communication channel between SM and SNN		
User Interactions	Minor interactions	System Interactions
The SM sends the information about power consumption	The attacker reads the information	The SNN receives the information without knowing that someone have read the message
Postconditions:		
1) The attacker knows personal information about the power consumption of the customer		

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PROTOCOL EXECUTION: ACTUAL ACTORS

- ERISE 2011, 2012
 - ✓ Method Designers: 6 (out of 9 being invited)
 - ✓ Observers: 7
 - ✓ Participants: 91
 - 28 Master Students in Computer Science from University of Trento
 - 63 Practitioners attending a Master Course in Audit for Information Systems from Dauphine University
 - ✓ Customers : 2
 - ATOS (Smart Grids) and SIEMENS (E-Health)
- ERISE 2013
 - ✓ Method Designers: 4
 - ✓ Observers: 4
 - ✓ Participants: 50+ (half students – half practitioners)
 - ✓ Customers: 2
 - NGRID and SIEMENS

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RESULTS OF THE EXPERIMENTS

- ✓ Motivations
- ✓ Questions
- ✓ Protocol
- ✓ Experiments
- Results
- Conclusions

Is there a difference between the methods?

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PERCEIVED EASE OF USE

- At the Beginning of the Application Phase
- After the Application Phase

Q3.8 The conceptual model was easy to understand?

Method	Mean of Responses
SREP	~3.8
LINDDUN	~3.5
CORAS	~3.0
SecTro	~2.8

Q4.4 The conceptual model was easy to understand?

Method	Mean of Responses
SREP	~4.0
CORAS	~3.8
LINDDUN	~3.5
SecTro	~3.0
SecArg	~2.8

- Statistically significant at $p < 5\%$ (KW test)
- Statistically significant at $p < 1\%$ (KW test)

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PERCEIVED USABILITY

- At the Beginning of the Application Phase
- After the Application Phase

Q3.11 The results of analysis are complete?

Method	Median of Responses
SREP	~3.0
CORAS	~2.5
SEC. ARG	~2.0
LINDDUN	~2.0
SEC. TRO	~2.0

Q4.9 The results of analysis are complete?

Method	Median of Responses
CORAS	~4.0
LINDDUN	~4.0
SEC. TRO	~3.0
SREP	~3.0
SEC. ARG	~2.0

- Statistically only at $p < 10\%$ (KW test)
- Alas, not statistically significant

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OVERALL PERCEIVED EFFECTIVENESS

- Measure both PEOU and PU
- Some Methods are clearly better than others (but for different reasons)
- In a nutshell
- Threat-based methods are better than Goal-based methods
- KW test with $p < 1\%$
- Some methods are definitely better than others
- MW pair-wise test with $p < 5\%$

Beginning: SREP, SEC-ARG

After: LINDUN, SREP, CORAS, SEC-ARG, SEC-TRO

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WHAT ABOUT ACTUAL EFFECTIVENESS?

- Critical To evaluate "Quality" of Results
- Are identified Threats actual meaningful threats?
- Are Identified Security Measures appropriate?
- "Customer" Assessment is critical

Expert Assessment on Threats	Expert Assessment on Requirements	Count
1 (Unclear)	1 (Specific)	4
1 (Unclear)	2 (Generic)	12
1 (Unclear)	3 (Specific)	16
1 (Unclear)	4 (Valuable)	4
2 (Generic)	1 (Specific)	4
2 (Generic)	2 (Generic)	12
2 (Generic)	3 (Specific)	8
2 (Generic)	4 (Valuable)	4
3 (Specific)	1 (Specific)	4
3 (Specific)	2 (Generic)	12
3 (Specific)	3 (Specific)	16
3 (Specific)	4 (Valuable)	4
4 (Valuable)	1 (Specific)	4
4 (Valuable)	2 (Generic)	12
4 (Valuable)	3 (Specific)	8
4 (Valuable)	4 (Valuable)	4

Some results were not so goods

Many threats are generic but there is a good number of specific ones

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ACTUAL EFFECTIVENESS

- Sub-Trial on Threat-Based Methods
 - Same Protocol (now 26 MSc students)
 - Participants identified Threats + Security Requirements for 4 different aspects
 - Management, DB, Network, Mobile
 - Customer evaluated results
- Actual Effectiveness
 - #Identified Threats
 - #Security Measures
- Is there a difference
 - Tabular vs Graphical?

Globally no big differences on #Threats

For Good Groups Visual Methods are better (statistically significant)

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REQUIREMENTS VS THREATS

- Threats
 - Visual Method is better than Tabular
 - Both for Good and Bad Groups
 - Latter statistically significant
- Security measures
 - Textual slightly better than Visual
 - Only tiny difference between good and bad groups
 - But ... very few good groups
 - Not statistically significant
 - Finding good reqs is hard..
- Why?

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THREATS-REQUIREMENTS CORRELATION

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DO THING CHANGES WHEN DOING?

- Some methods seems good but they are indeed poor the more we use them
 - This might mislead the researchers (who only applied it by themselves)

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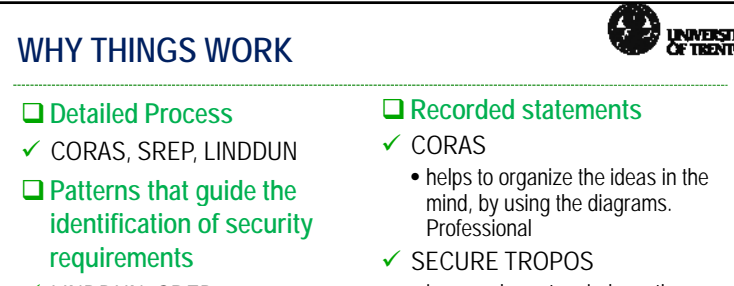


QUALITATIVE EXPLANATION

Or why focus group, post-it notes and the like are important

- ✓ Motivations
- ✓ Questions
- ✓ Protocol
- ✓ Experiments
- Results
- Conclusions

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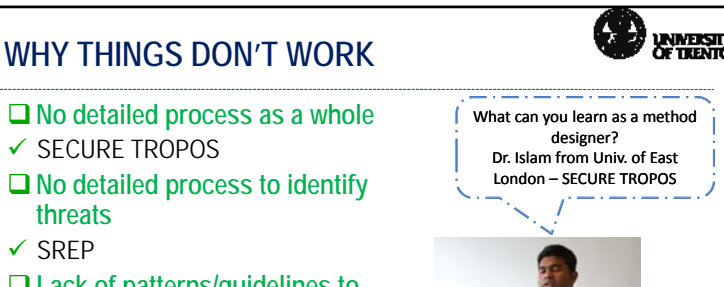


WHY THINGS WORK

- ☐ Detailed Process
- ✓ CORAS, SREP, LINDDUN
- ☐ Patterns that guide the identification of security requirements
- ✓ LINDDUN, SREP
- ☐ Graphical Models
- ✓ CORAS, SECURE TROPOS

- ☐ Recorded statements
- ✓ CORAS
 - helps to organize the ideas in the mind, by using the diagrams. Professional
- ✓ SECURE TROPOS
 - is a good way to mindmap the use case, Professional
- ✓ SREP
 - helps to find out specific security requirement, Professional
- ✓ LINDDUN
 - steps help to ensure safety of a company data, Professional


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WHY THINGS DON'T WORK

- ☐ No detailed process as a whole
- ✓ SECURE TROPOS
- ☐ No detailed process to identify threats
- ✓ SREP
- ☐ Lack of patterns/guidelines to identify security requirements
- ✓ CORAS, SECURE TROPOS, SECURITY ARGUMENTATION
- ☐ Tool with lot of bugs
- ✓ CORAS, SECURE TROPOS, SECURITY ARGUMENTATION

What can you learn as a method designer?
Dr. Islam from Univ. of East London – SECURE TROPOS



Having a tool is not so critical: SREP and LINDUN have no tool but perform well

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CONCLUSIONS

- ✓ Motivations
- ✓ Questions
- ✓ Protocol
- ✓ Experiments
- ✓ Results
- Conclusions

Not to mention lessons learned

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SUMMARY OF EXPERIMENT



□ When does a methodology work?

- ✓ Clear Process is essential → Threat based methods all have it
- ✓ Visual Diagrams alone don't help
 - LINDUN, SREP > SEC-TROPOS, SEC-ARG
- ✓ Visual Diagrams helps when brainstorming is key → e.g. threats
- ✓ Tool support doesn't seem to matter → only negative if tool isn't good

□ Open Issues

- ✓ Threat-based better than goal-based?
 - CORAS > SEC-TRO but for a different reasons (i.e. process), we need a Goal-based method with a clear, well defined process
- ✓ What about scaling to large assessment?

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THREATS TO VALIDITY



□ Internal Validity

- ✓ Participants' knowledge of other methods
 - Cannot be eliminated
- ✓ Training Time too short

□ External Validity

- ✓ Generalization of our results
 - SREP and CORAS are pretty different but both beat goal/problem models

□ Conclusion Validity

- ✓ Statistical significance → addressed
- ✓ Correctness of requirements identified

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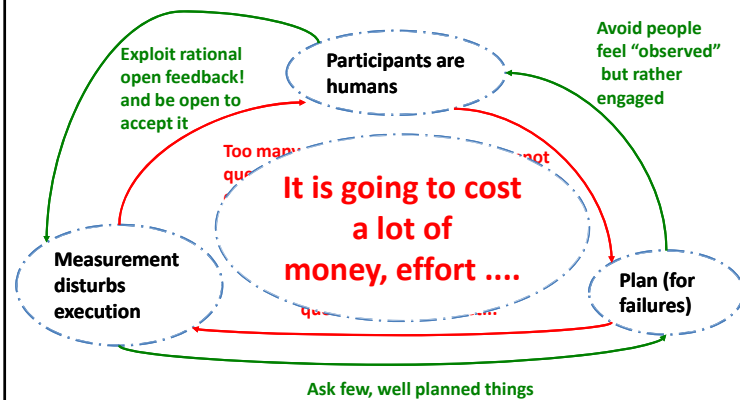
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LEASSONS LEARNED



□ It seems easy now but...



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CONCLUSIONS



□ Empirical Evaluation of Efficacy of Design is difficult

- ✓ 4 qualitative studies over 4 years, 10 designers, 100+ participants, 6 customers, 10 observers
- ✓ Evaluation based on an application scenario is a lot easier !!!

□ Some high-level results

- ✓ Threat based better than goal-based and problem-based
- ✓ Graphics better for tasks involving brainstorming
 - less effective when systematic search is important

□ Want to join the effort?

- ✓ Sending participants?
- ✓ Local "Experiment" course?

□ More Info? → <http://securitylab.disi.unitn.it>

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DETAILS

ERISE 2011

https://securitylab.disi.unitn.it/doku.php?id=erise_2013


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EXAMPLE ERISE-2011 DESIGNERS

- ❑ **9 Methods Designers Invited**
 - ✓ 3 declined for lack of resources
 - SERP - M. Piattini/E. Fernandez-Medina Paton (UCLM)
 - CRAC - R. Wieringa/S. Etalle (UTwente)
 - SEPP - M. Heisel (UDE)
 - ✓ 1 participated but withdraw for final experiment was unsuited
 - R. Scandariato (KUL)
 - ✓ 1 withdraw at last minute for personal problems
 - Seok Won Lee (UNL)
- ❑ **4 Methods accepted the challenge**
 - ✓ SecureTropos – H. Mouratidis (JEL)
 - ✓ Security Argumentation– B. Nuseibeh (OU)
 - ✓ CORAS – K. Stolen (SINTEF)
 - ✓ SI* – F. Massacci (UNITN)


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EXAMPLE ERISE 2011 PARTICIPANTS

- ❑ **13 MSc students in CS 13**
 - ✓ Background in Security Engineering, Information Systems
- ❑ **32 MBA students in IS**
 - ✓ Background in Security and Risk Audits
- ❑ **Many people had (significant) work experience**
 - ✓ 4 with 20+ years in Information System, IT manager
 - ✓ 1 with 16 years as psychologist and project manager
 - ✓ 2 with 10+ years in Risk management and IT audit
 - ✓ 4 with 4+ years of experience in IT audit or software development
 - ✓ 15 with 2 years in various roles related to audit/MIS etc.

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ERISE 2011 (PARTICIPANTS' VIEW)

- ❑ **May 12 – 2011 (Paris)**
 - ✓ Training Day
 - ✓ Presentation of Case Study
 - ✓ Method designers give half day tutorial on method
- ❑ **From May 13 to May 25 - 2011**
 - ✓ Remote collaboration
 - ✓ Understand scenario, methods, tools (eg try to install it)
- ❑ **May 26-27 - 2011**
 - ✓ Application day
 - ✓ Participants in groups of 3/4 people use method in newly disclosed fragment of problem scenario
 - ✓ Method designers present to ask question on-site

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ERISE 2011 ORGANIZERS



- ❑ **Coordinator**
- ✓ F. Massacci → Prof. @ UNITN
- ❑ **Organizers (Organized the whole events)**
- ✓ C. Sabroux → Prof. @ Paris Dauphine
- ✓ Y. Asnar → Post-doc in SRE
- ✓ A. Battocchi → Post-doc in cognitive sciences
- ✓ A. De Angeli → Prof. of HCI @ UNITN
- ✓ S. Perisi → IT Technician
- ❑ **Observers (Recorded audio/data video)**
- ✓ M.S. Tran → PhD student in SRE
- ✓ E. Paja → PhD student in SRE
- ✓ D. Nagaraj → Research Assistant
- ✓ A. Battocchi → organizer must also do menial jobs
- ✓ F. Massacci → I know I should just be a designer but just didn't have enough people...
- ❑ **Beta-Testers**
- ✓ A. Philippov → PhD Student
- ✓ F. Dalpiaz → Post-doc in SRE
- ✓ F. Paci → Post-doc in Security

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ERISE 2011 (ORGANIZERS' VIEW)



- ❑ **February- 2011**
- ✓ Initial planning of the experiment with designers
- ❑ **April 2011**
- ✓ Two days of Beta-testing of recoding and data collection procedures
- ✓ Prepare documents for case study
- ✓ Set-up IT collaboration tools
- ❑ **May 12 - 2011**
- ✓ Record training by method designers
- ❑ **May 15 - 2011**
- ✓ Debriefing with whole observer groups
- ✓ Make sure training material is on the web
- ❑ **From May 13 to May 25 - 2011**
- ✓ Prepare for application day (questionnaire etc.)
- ❑ **May 26-27 - 2011**
- ✓ Record everything that happens, collects questionnaire and data, lead focus group
- ❑ **May 29 - 2011**
- ✓ Debriefing of observers and organizers

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